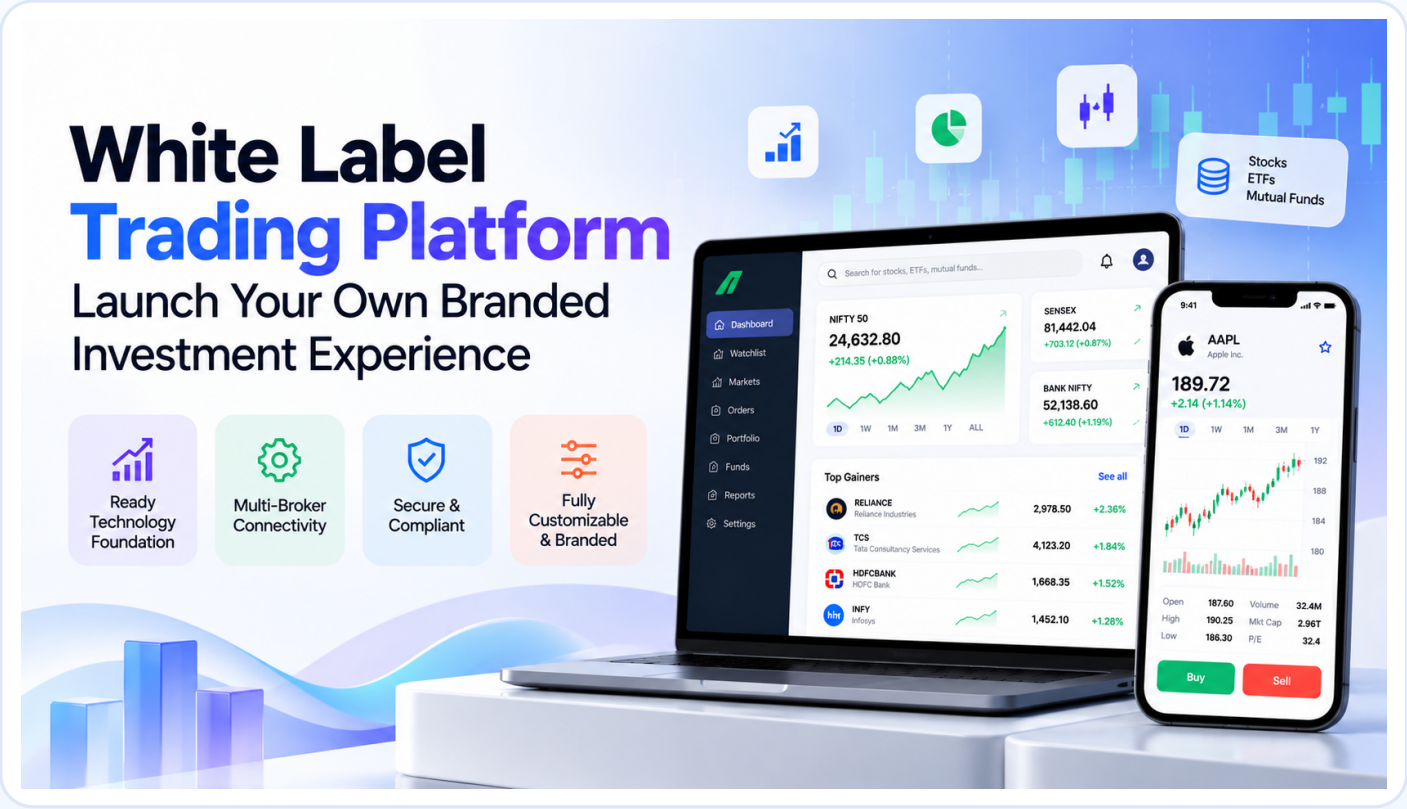
WHITE LABEL TRADING PLATFORM

Launch a Branded Trading Experience

A production-ready, multi-broker trading foundation for fintech founders, brokerages, wealth platforms and trading businesses.



8
Broker integrations

9
Market segments

7
SDK languages

100%
Source code ownership

Explore the Platform

Built and delivered by Miracuves

THE FOUNDATION

What White Label Trading Software Actually Gives You

The platform is designed as a handover, not a rented skin: your brand, your deployment, your database, and a codebase your own team can extend.

Your product, under your name

- Responsive trader web platform and branded Android experience.
- Unified portfolio, order book, watchlists and P&L across connected brokers.
- Operator console for KYC, risk, finance, broker health and compliance.
- Transactional communications and reports carrying your brand.

Ownership that travels with you

- Full Next.js + NestJS application source with PostgreSQL and Prisma.
- Broker credentials, gateway accounts and deployment environment remain yours.
- Seven-language SDK and documented REST APIs for partner or algo use cases.
- Cloud, on-premise or hybrid deployment without a hosted dependency.

One abstraction layer, many trading experiences

TRADER
Web + Android
Explore, order, monitor

>

BROKER LAYER
8 adapters
Unified execution

>

MARKET DATA
5 sources
Live quotes + depth

>

OPERATIONS
28+ sections
KYC, risk, finance

Broker-agnostic by design

Users can connect brokerage accounts they already hold while the platform normalizes orders, trades, positions and portfolio data into one consistent experience.

8	5	<200ms	28+
broker APIs	algo strategies	WebSocket target	admin sections

TRADING EXPERIENCE

Core Trading Capabilities

A modern trading product needs fast execution, real-time information and consistent portfolio intelligence before users eve see the brand layer.



1 Order Suite

Market, limit, SL and SL-M orders with day/IOC validity, modification and cancellation.

2 Advanced Orders

Bracket, cover, AMO, basket and iceberg flows for more disciplined execution.

3 GTT Triggers

Server-side single-leg, two-leg and OCO trigger conditions that can fire offline.

4 Options & Greeks

Options chain, IV context and delta, gamma, theta and vega at position level.

5 Unified Portfolio

Holdings, positions, margin and live mark-to-market P&L across connected brokers.

6 Risk Controls

Per-user caps, margin warnings, automated square-off and auditable interventions.

See a stock-trading-focused product path

Explore the Zerodha Clone page for a broker-style trading platform example with advanced charts, market data and portfolio workflows.

View Zerodha Clone

INVESTMENT EXPERIENCE

From Trading Terminal to Wealth &



Possible product directions

Active traders

Real-time charts, watchlists, advanced order types, options and execution tools.

Long-term investors

Mutual funds, ETFs, SIP journeys, portfolio allocation and performance tracking.

Multi-broker users

One view across different broker accounts instead of manual reconciliation.

Advisory teams

Client segmentation, consolidated reporting, bulk workflows and controlled access.

Investment-led reference

For a wealth-oriented experience with stocks, mutual funds, SIPs and portfolio tracking, the Groww Clone page shows a different way to package the same fintech foundation.

View Groww Clone

OPERATIONS & TRUST

Admin, Security and Compliance Controls

The front-end experience only works commercially when a small operations team can manage users, brokers, money movement, risk and audit requirements from one console.

User & KYC

Account status, role assignment, document review, reason-coded approval and resubmission.

Broker Operations

Credential setup, connection testing, commission configuration and API health monitoring.

Trading Oversight

Platform-wide orders and positions, cancel authority and action attribution.

Risk & Margin

Position caps, daily loss limits, margin thresholds and automated square-off rules.

Finance & Ledger

Double-entry ledger, brokerage revenue, invoices and payment gateway settings.

Audit & System Health

Immutable admin logs plus database, Redis, WebSocket and queue monitoring.

Security is designed into the operating model

- Encrypted broker credentials
- Role-based access control
- Immutable audit history
- OWASP-mapped posture

BUSINESS MODEL

Revenue Paths Beyond Per-Trade Brokerage

A white label trading platform can be packaged as a consumer product, an API product, an advisory workflow or infrastructure for other financial businesses.

Per-trade brokerage

Segment- and broker-specific slabs configured in the operator console.

Subscription tiers

Free through institutional plans with differentiated access and limits.

API access tiers

Programmatic access sold by scope, rate limit or partner use case.

Broker referrals

Revenue from broker account opening and ongoing referral arrangements.

Payment margin

Fees on supported deposit and withdrawal rails where your model permits.

White-label licensing

Package the platform onward to partner brokerages or financial brands.

Who can build on this foundation?

Fintech founders

Launch a credible product faster.

Brokerages

Modernize experience and infrastructure.

Prop & quant desks

Standardize execution across brokers.

Wealth platforms

Combine investing, tracking and reporting.

Product strategy idea: combine brokerage with subscriptions, API access or referral economics to diversify revenue.

TECHNOLOGY & DELIVERY

A Modern Stack Your Team Can Extend

Miracuves positions the platform as conventional, documented infrastructure: familiar frameworks, modular broker adapters, real-time transport and deployable source code.

FRONTEND	**Next.js 16 + React**	Responsive web, indexable pages, branded Android experience
BACKEND	**NestJS + TypeScript**	60+ modules across orders, positions, risk, payments and social
DATABASE	**PostgreSQL + Prisma**	Transactional records, versioned migrations and indexed reporting
REAL TIME	**Socket.io + Redis**	Quotes, depth, order status, horizontal fan-out and reconnection
QUEUES	**BullMQ + Redis**	Async order tasks, notifications, reports and audit synchronization
DELIVERY	**Docker + Kubernetes**	Cloud, on-premise or hybrid deployment with health checks

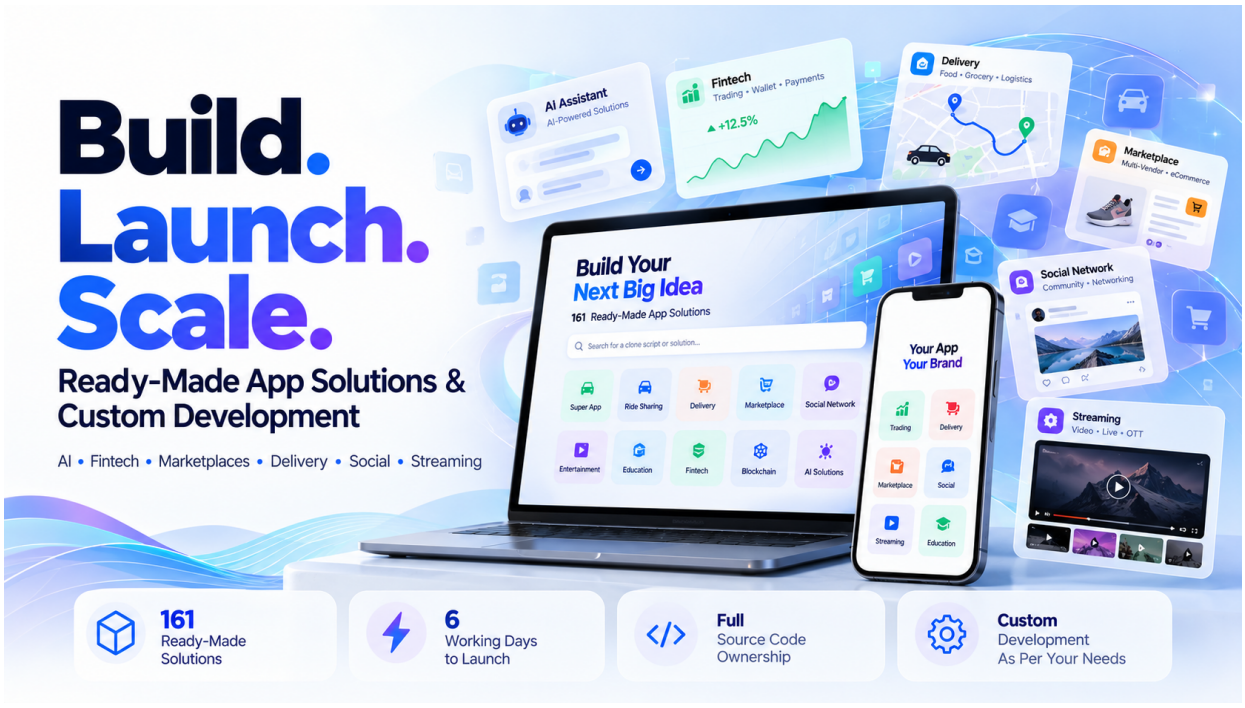
What the launch package includes

- Trader web platform
- Branded Android app
- Admin console
- Full source code
- 7-language SDK
- Documentation + deployment

NEXT STEP

Build Your Trading Brand on a Ready Technology Foundation

Use the base platform as the starting point, then shape the market, broker set, workflows, integrations, branding



Explore the Miracuves fintech product family

Start with the white label trading platform, or compare a trading-first Zerodha-style product with a wealth-and-investing Groww-style experience.

White Label Trading Platform | Zerodha Clone | Groww Clone

- **Full source code**
  Own and extend the codebase.
- **White-label branding**
  Your product identity throughout.
- **Multi-broker architecture**
  One execution layer across adapters.
- **Deployment flexibility**
  Cloud, on-premise or hybrid.

Miracuves is an independent software development company and is not affiliated with, sponsored by, or endorsed by Zerodha, Groww, or other brokerage brands referenced for product-category context.